

# Therapeutic VR

VR (Virtual Reality) Has Been Shown to Reduce Pain-Related Activity in all 5 Regions of the Brain Associated with Pain

## VR Alters the Brain's Perception of Pain

The unique ability of VR to command our senses via a highly immersive and interactive constructed environment makes it an effective tool for the designed modulation of attention. Over 30 years of academic research suggests that this redirection of attention may play a key role in the management of serious conditions such as pain and anxiety.

VR modulates both the sensory and emotional aspects of pain processing demonstrating it is an effective management of acute and chronic health conditions, such as anxiety or pain, without the side effects or addictive tendencies of many pharmaceutical options.

## VR Technology is More Immersive, Effective, and Scalable Than Ever

Until now, VR technology has been expensive, bulky, difficult to use, and confined to the laboratory. Today, we can deliver our therapeutic VR platform wherever the patient is - in the hospital, clinic, or home.



## soothe<sup>VR</sup>

The first clinically validated\* on-demand, all-in-one Therapeutic VR Platform for patients experiencing stress, pain, and anxiety.

- 40+ immersive modules relax, guide, and engage
- Proprietary biofeedback enabled breath training
- Created with pain scientists

\*FDA Approval 2020



# AppliedVR™

## VR Experiences Created with Medical Experts

All AppliedVR content is developed using an evidence-based approach in partnership with psychologists, patients, doctors, researchers, and designers.

## A Drug-Free Alternative

AppliedVR's Therapeutic VR Platform provides a drug-free option to promote relaxation and help manage pain, anxiety, and stress.

## About AppliedVR

AppliedVR is pioneering the next generation of digital medicine through development of safe and effective virtual reality therapeutics, or VRx, that improve clinical outcomes for patients with serious health conditions.



AppliedVR is the leading medical VR solutions company with a mission of creating positive change to solve big societal problems.

AppliedVR provides a virtual reality platform that focuses on enhancing patient experience, increasing efficiency, and maximizing health care value. The initial perioperative platform is designed to engage the patient during all stages of procedures in hospitals and surgical centers, offering patients drug-free alternatives managing pain and anxiety associated with medical procedures.



### OUR LOCATION

825 Bennett Ave.  
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### Call for appointment or referral:

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